



THE CONSTRUCTION HUB OF NÜRNBERGMESSE BRASIL

Transforming the construction market in Brazil and Latin America.

A NÜRNBERGMESSE BRASIL brings together a portfolio of events that connect brands, professionals, and innovations across all segments of the construction industry. These are trade shows that set trends, create business opportunities, and foster the sustainable development of the sector.



WHY EXHIBIT AT OUR EVENTS?



Highly qualified audience: Attracts architects, engineers, builders, specifiers, and decision-makers.



Visibility and branding: Showcase your brand as a reference at leading trade shows in your sectors.



Business generation: Trade shows that connect your company with the right players.



Strategic connections: Direct relationships with professionals and companies that drive the market.



THE EVENTS IN THE PORTFOLIO



SEPTEMBER 3 TO 6, 2025

LOCATION: Distrito Anhembi

TARGET AUDIENCE: Glaziers, metalworkers, architects, and specifiers.

HIGHLIGHT: The largest glass event in Latin America, bringing technology, solutions, and innovation to the sector.



SEPTEMBER 3 TO 6, 2025

LOCATION: Distrito Anhembi

TARGET AUDIENCE: Manufacturers and installers of frames, architects, and engineers.

HIGHLIGHT: An essential platform for the best solutions in aluminum, PVC, and glass frames.



SEPTEMBER 23 TO 26, 2025

LOCATION: São Paulo Expo

TARGET AUDIENCE: Paints and coatings industry.

HIGHLIGHT: The leading event for the paints and coatings industry in Latin America, promoting innovation and sustainability.



NOVEMBER 4 TO 6, 2025

LOCATION: São Paulo Expo

TARGET AUDIENCE: Architects, engineers, and light construction professionals.

HIGHLIGHT: The trade show that connects technology, sustainability, and innovation for drywall, steel frame, wood frame, and modular construction.



MARCH 9 TO 13, 2026

LOCATION: São Paulo Expo

TARGET AUDIENCE: Architects, interior designers, and specifiers.

HIGHLIGHT: A leading trade show in paints and varnishes, lighting, home automation, and other solutions.



BENEFITS FOR EXHIBITORS

1

INTEGRATED MARKETING:

Brand amplification through digital, print, and in-person campaigns.

2

RELATIONSHIP ACTIONS:

Networking with key industry buyers.

3

EXCLUSIVE CONTENT: Access to lectures, workshops, and panels that reinforce your presence as a leader in the segment.

4

MEASURABLE RESULTS: Data and reports to evaluate the performance of your participation.

OUR STRENGTH IN NUMBERS

+100.000
ANNUAL VISITORS

+1.000 —
EXHIBITOR BRANDS



International coverage:

Professionals from over 20 countries.



Media partners:

Amplification on industry portals, social media, and trade magazines.

BECOME AN EXHIBITOR AND LEAD THE FUTURE OF CONSTRUCTION!

Connect your brand with professionals, decision-makers, and innovators who are shaping the future of the construction industry.

CONTACT US TO FIND OUT MORE: construction@nm-brasil.com.br