



# THE CONSTRUCTION HUB OF NÜRNBERGMESSE BRASIL

**Transforming the construction market in Brazil and Latin America.**

**A NÜRNBERGMESSE BRASIL** brings together a portfolio of events that connect brands, professionals, and innovations across all segments of the construction industry. These are trade shows that set trends, create business opportunities, and foster the sustainable development of the sector.



## WHY EXHIBIT AT OUR EVENTS?



**Highly qualified audience:** Attracts architects, engineers, builders, specifiers, and decision-makers.



**Visibility and branding:** Showcase your brand as a reference at leading trade shows in your sectors.



**Business generation:** Trade shows that connect your company with the right players.



**Strategic connections:** Direct relationships with professionals and companies that drive the market.



## THE EVENTS IN THE PORTFOLIO



TECNOLOGIA  
& DESIGN

**SEPTEMBER 3 TO 6, 2025**

**LOCATION:** Distrito Anhembi

**TARGET AUDIENCE:** Glaziers, metalworkers, architects, and specifiers.

**HIGHLIGHT:** The largest glass event in Latin America, bringing technology, solutions, and innovation to the sector.

**E-SQUADRIA SHOW**

**SEPTEMBER 3 TO 6, 2025**

**LOCATION:** Distrito Anhembi

**TARGET AUDIENCE:** Manufacturers and installers of frames, architects, and engineers.

**HIGHLIGHT:** An essential platform for the best solutions in aluminum, PVC, and glass frames.



**SEPTEMBER 23 TO 26, 2025**

**LOCATION:** São Paulo Expo

**TARGET AUDIENCE:** Paints and coatings industry.

**HIGHLIGHT:** The leading event for the paints and coatings industry in Latin America, promoting innovation and sustainability.



**NOVEMBER 4 TO 6, 2025**

**LOCATION:** São Paulo Expo

**TARGET AUDIENCE:** Architects, engineers, and light construction professionals.

**HIGHLIGHT:** The trade show that connects technology, sustainability, and innovation for drywall, steel frame, wood frame, and modular construction.



**MARCH 9 TO 13, 2026**

**LOCATION:** São Paulo Expo

**TARGET AUDIENCE:** Architects, interior designers, and specifiers.

**HIGHLIGHT:** A leading trade show in paints and varnishes, lighting, home automation, and other solutions.



## BENEFITS FOR EXHIBITORS

1

### **INTEGRATED MARKETING:**

Brand amplification through digital, print, and in-person campaigns.

2

### **RELATIONSHIP ACTIONS:**

Networking with key industry buyers.

3

**EXCLUSIVE CONTENT:** Access to lectures, workshops, and panels that reinforce your presence as a leader in the segment.

4

**MEASURABLE RESULTS:** Data and reports to evaluate the performance of your participation.

## OUR STRENGTH IN NUMBERS

**+100.000**  
ANNUAL VISITORS



### **International coverage:**

Professionals from over 20 countries.

**+1.000** —  
EXHIBITOR BRANDS



### **Media partners:**

Amplification on industry portals, social media, and trade magazines.

## BECOME AN EXHIBITOR AND LEAD THE FUTURE OF CONSTRUCTION!

Connect your brand with professionals, decision-makers, and innovators who are shaping the future of the construction industry.

**CONTACT US TO FIND OUT MORE:** [construction@nm-brasil.com.br](mailto:construction@nm-brasil.com.br)